

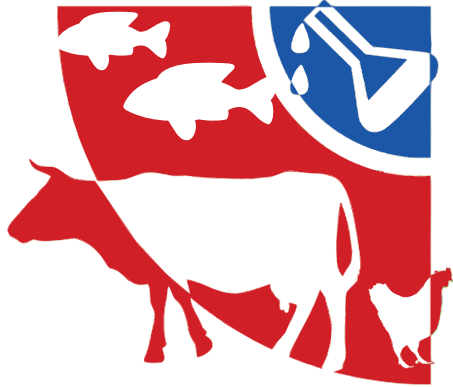
INTERNATIONAL EXHIBITION OF AGRICULTURAL ORAN

المعرض الدولي للفلاحة لولاية لوران

XPOSISIUM
EVENTS

ORGANIZES

7TH
EDITION



AGRI
PRO
EXPO

FROM
JANUARY 29TH
TO FEBRUARY 1ST
2025

CONVENTIONS
CENTER ORAN

ORAN

MACHINERY

SEEDS

PHYTOSANITARY

ARBORICULTURE

IRRIGATION

LIVESTOCK

POULTRY FARMING

ANIMAL HEALTH

DAIRY INDUSTRY

PROCESSING & PACKAGING

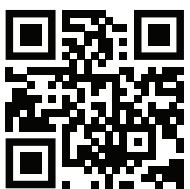
FINANCE

ENGINEERING

ENERGY...

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FROM
JANUARY 29TH
TO **FEBRUARY 1ST**
2025 **CONVENTIONS CENTER ORAN**

7TH
EDITION

The 7th edition of AGRI PRO EXPO will be held from January 29th to February 1st, 2025, at the Conventions Center Mohamed Benahmed in Oran.

As a major event promoting the agricultural sector in Algeria, AGRI PRO EXPO provides professionals with a platform to showcase their potential, whether in equipment or agri-supplies, production or processing, for established promoters or future investors.

Becoming an essential meeting point, AGRI PRO EXPO 2025 aims to bring together farmers, economic operators, financiers, public institutions, as well as anyone offering positive insights or projections for the sector.

Over four days, the event will feature an international standard exhibition where participants can display their products and equipment, with opportunities for presentations or demonstrations in workshops.

It will also include thematic meetings through conferences and workshops/debates, addressing current topics to provide technical solutions to visitors. Experts, technicians, academics, investors, operators, and institutional representatives will discuss key issues.



WHY EXHIBIT :

13 Provinces within a 200 km radius of Oran
Over 9 million inhabitants
300,000 professionals in the agricultural sector
Nearly 420,000 hectares of cultivated agricultural land



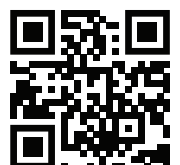
EXHIBITOR PROFILE :

Farmers
Breeders
Suppliers
Representatives
Laboratories
Institutions
Exporters



TARGET AUDIENCE:

Farmers
Investors
Public institutions
Organizations & associations



EXHIBITION PLAN

	9M ² C19	9M ² C20	9M ² C21	9M ² C22	9M ² C23	9M ² A23	9M ² A22	9M ² A21	9M ² A20	9M ² A19	
9M ² C18											9M ² A18
9M ² C16	9M ² B68	9M ² B67	9M ² B66	9M ² B65	9M ² B64	9M ² B63	9M ² B62	9M ² B61			9M ² A16
9M ² C15	9M ² B60	9M ² B59	9M ² B58	9M ² B57	9M ² B56	9M ² B55	9M ² B54	9M ² B53			9M ² A15
9M ² C15											9M ² A15
9M ² C14	16M ² B52	ESPACE CONFERENCE				FERME AGRIPRO EXPO			16M ² B51		9M ² A14
9M ² C13											9M ² A13
9M ² C12	20M ² B50								20M ² B49		9M ² A12
12M ² C11											12M ² A11
12M ² C10	16M ² B48	16M ² B47	16M ² B46	16M ² B45	16M ² B44	16M ² B43					12M ² A10
15M ² C9	16M ² B42	16M ² B41	16M ² B40	16M ² B39	16M ² B38	16M ² B37					15M ² A9
15M ² C8	24M ² B36	24M ² B35	24M ² B34	24M ² B33							15M ² A8
18M ² C7	24M ² B32	24M ² B31	24M ² B30	24M ² B29							18M ² A7
18M ² C6	24M ² B28	24M ² B27	24M ² B26	24M ² B25							18M ² A6
18M ² C5	24M ² B24	24M ² B23	24M ² B22	24M ² B21							18M ² A5
24M ² C4	24M ² B20	24M ² B19	24M ² B18	24M ² B17							24M ² A4
30M ² C3	32M ² B12	32M ² B11	32M ² B10								30M ² A3
45M ² C2	64M ² B6	64M ² B5	64M ² B4								45M ² A2
51M ² C1	84M ² B3	153M ² B2	102M ² B1								51M ² A1

cafeteria SORTIE ENTRÉE restaurant



EXHIBITOR

Information intended for publication in the official exhibition catalog

Company Name _____
 Activity _____
 Address _____
 Postal Code _____ City _____ Country _____
 Tél. / Fax _____ Mobile _____
 Email _____ Website _____

Fiscal information of the exhibitor:

CR _____ TIN _____ TIN _____

Exhibition Responsible

This person will receive all information regarding the organization of the exhibition

Name _____ First Name _____ Position _____
 Direct Tel. _____ Mobile _____ E-mail _____

STAND

	COST	SPACE M ²	TOTAL
A. MANDATORY REGISTRATION FEES			
Covering file management, Promotion, Catalog registration, Insurance, Cleaning, Security	200€	x _____	= _____
B. YOUR STAND			
Empty space (partitions and carpet not provided. Minimum 36m ²)	120€	x _____ m ²	= _____
Equipped stand (Including space, partitions, carpet, sign, 1 table, 3 chairs, lighting, electricity, waste bin)	150€	x _____ m ²	= _____
C. OFFICIAL FAIR CATALOG			
Banner on the cover page	1000€	x _____	= _____
4 th cover	1000€	x _____	= _____
2 nd cover	700€	x _____	= _____
3 rd cover	700€	x _____	= _____
Interior page	500€	x _____	= _____
TOTAL EXCL. VAT	(A+B+C)	= _____	€
VAT 19%		= _____	€
TOTAL INCL. VAT		= _____	€

Signatory Name _____ Position _____

A _____ Date _____

Signature
OBLIGATOIRE

Company stamp
OBLIGATOIRE

For confirmation of participation, please send this duly completed form to salonagriproexpo@gmail.com

SPONSORING

Sponsoring a major event like AGRI PRO EXPO will enhance your reputation among the hundreds of thousands of professionals who will be connected to the exhibition, either physically or interactively.

Enjoy optimal visibility, both in terms of media coverage and at the event itself, with a high-quality architecture that will showcase your brand image.

SPONSORING AGRI PRO EXPO CAN BE DONE IN TWO WAYS:

GENERAL SPONSORSHIP:

Financing part of the event costs according to four formulas: OFFICIAL / PLATINUM / GOLD / SILVER

In return, you will benefit from visibility on all or part of the event's spaces and communication supports.

SPECIFIC SPONSORSHIP:

Financing a specific event space; Welcome area / Conference area / Agriculture Museum / AGRIPROEXPO Farm / VIP Lounge / ...

In return, you will enjoy exclusive visibility on the sponsored space, while also appearing on major event communication materials.

GENERAL SPONSORSHIP FORMULAS

OFFICIAL SPONSOR: 60 000€

It will be considered the exclusive and unique sponsor of the event.

In return for financial participation, the Official Sponsor:

- Will have their logo displayed on all graphic, visual, and digital communication materials, as well as on event goodies and official attire.
- Will be offered, if desired, a 100 m² exhibition space.
- Will be invited to participate in the event's announcement and closing press conferences.

PLATINUM SPONSOR: 40 000€

In return for financial participation, the Platinum Sponsor:

- Will have their logo displayed on all graphic, visual, and digital communication materials of the event.
- Will be offered, if desired, a 50 m² exhibition space.
- Will be invited to participate in the event's announcement press conference.



SPONSORING

GOLD SPONSOR: 20 000€

In return for financial participation, the Gold Sponsor:

- Will have their logo displayed on all graphic and visual communication materials of the event.
- Will be offered, if desired, a 30 m² exhibition space.

SILVER SPONSOR: 10 000€

In return for financial participation, the Silver Sponsor:

- Will have their logo displayed on all graphic and visual communication materials of the event.

SPECIFIC SPONSORSHIP

IT OFFERS EXCLUSIVE VISIBILITY OPPORTUNITIES IN ONE OF THE EVENT SPACES;

WELCOMING SPACE:

an essential space where exhibitors, thousands of expected visitors, media, and all guests pass through.

CONFERENCE AREA:

where attention and cameras will be focused during the 4 days, hosting a knowledgeable and influential audience of farmers, investors, decision-makers, and institutional representatives, alongside media presence.

AGRIPROEXPO FARM:

a highlight of the event, showcasing Agricultural Life with a highly appreciated Rural scenography by visitors and widely shared on social media.

VIP LOUNGE:

dedicated to exhibitors and their guests as well as media, it will have a cozy, purely rural atmosphere while offering lounge amenities.

Each of these spaces will be designed with particular attention, reflecting its "mission" and usefulness, in the colors of the event and those of the sponsor.

Any company wishing to sponsor one or more of these spaces is invited to inform us. A technical and financial form will be provided.

www.agripro.pro

